

# Every client site, watched from **one dashboard.**

FlareWarden checks your clients' websites and their SSL certificates, can follow the third-party services those sites rely on, and gives each client a branded status page. One account and one flat monthly price, with no per-seat fees.

**About 2 minutes** to add a client site

**30-second** checks on Business and up

**17 cities** on 6 continents

## Where agency monitoring hurts

### The client notices first

A site goes down overnight, and the first alert you get is the client's email in the morning.

### Setup doesn't scale

Adding uptime, certificate, content and third-party checks by hand for every site eats time you rarely get to bill.

### False alarms wear you down

A network blip in one location shouldn't wake your team at 3 a.m., or send a client a scary email.

### "Is it down?" calls

Without a status page, every outage turns into calls and emails, and you can't tell at a glance if a provider is to blame.

| STATUS | NAME                                                                                                        | GROUP        | URL                            | UPTIME  | RESPONSE | LAST CHECK   |
|--------|-------------------------------------------------------------------------------------------------------------|--------------|--------------------------------|---------|----------|--------------|
| ●      |  Mozilla                 | Public sites | https://www.mozilla.org        | 100.00% | 210ms    | 10:27 AM EDT |
| ●      |  Wikipedia               | Public sites | https://www.wikipedia.org      | 100.00% | 336ms    | 10:26 AM EDT |
| ●      |  W3C                     | Public sites | https://www.w3.org             | 100.00% | 206ms    | 10:24 AM EDT |
| ●      |  Python.org              | Public sites | https://www.python.org         | 100.00% | 303ms    | 10:14 AM EDT |
| ●      |  FlareWarden app         | FlareWarden  | https://app.flarewarden.com    | 100.00% | 232ms    | 10:29 AM EDT |
| ●      |  FlareWarden status page | FlareWarden  | https://status.flarewarden.com | 100.00% | 47ms     | 10:27 AM EDT |
| ●      |  FlareWarden website     | FlareWarden  | https://flarewarden.com        | 100.00% | 52ms     | 10:28 AM EDT |

The monitor dashboard in a demo account: FlareWarden's own sites and a few public sites, grouped the way you might group clients.

## WHAT FLAREWARDEN DOES

# Set up a client in minutes, then let FlareWarden watch it

## Add a client site in about two minutes

Enter the site's address. Smart Setup reads its DNS records and page HTML, then suggests:

- third-party services it recognizes, such as payments, hosting, CDN, email and analytics, as dependency monitors;
- content checks for what it finds on the page, such as error-message detection and a page-title check.

You review each suggestion and keep only what you want. Each one you keep uses one monitor from your plan. Smart Setup is on every plan, Free included.

It recognizes 300+ services by their signatures, so it won't find every service a site uses. You can add others yourself from 800+ provider status pages.

## Watch the providers behind each site

A kept service monitor follows that provider's status page: it reads the page when FlareWarden supports its format, and otherwise checks that the page loads. You pick the components that matter, and whether a problem with one marks the client's site down or degraded.

## Site failures are re-checked first

Before alerting, we ask other regions to re-check a failure; if any of them sees your site up, no alert goes out. Alerts follow a short confirmation window.

The re-check covers each site's own uptime check. Alerts about third-party services follow what the provider's status page reports. Probes run in 17 cities on 6 continents, though not every check runs from all 17.

### 17 cities

probe locations on 6 continents

### 300+

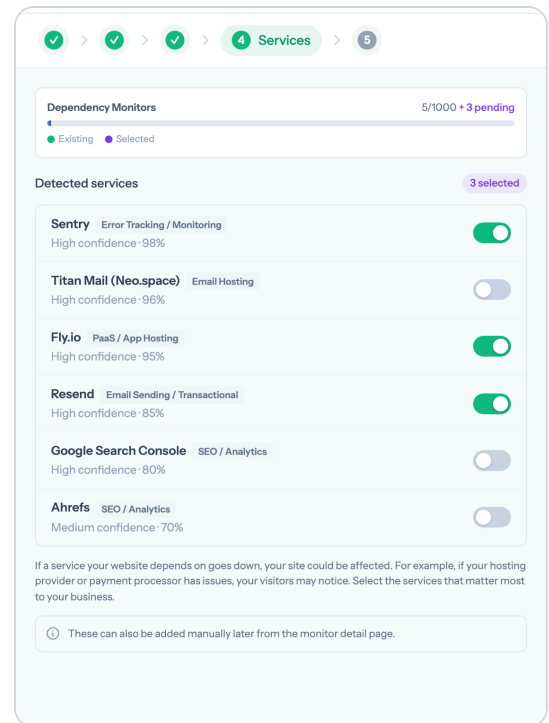
services Smart Setup recognizes

### 800+

provider status pages you can follow

### 30 seconds

fastest uptime check, on Business and up



Smart Setup on flarewarden.com found six services, and three are switched on here. Only the ones switched on are added.

## Alerts where your team already works

Email, Slack, Discord and Google Chat (all three in beta), and signed JSON webhooks to your own systems. Each destination can get alerts for every site or only the sites you pick.

Every website check also covers its SSL certificate (changes and expiry) and DNS. Add cron job and heartbeat monitors for scheduled tasks.

## FOR YOUR CLIENTS

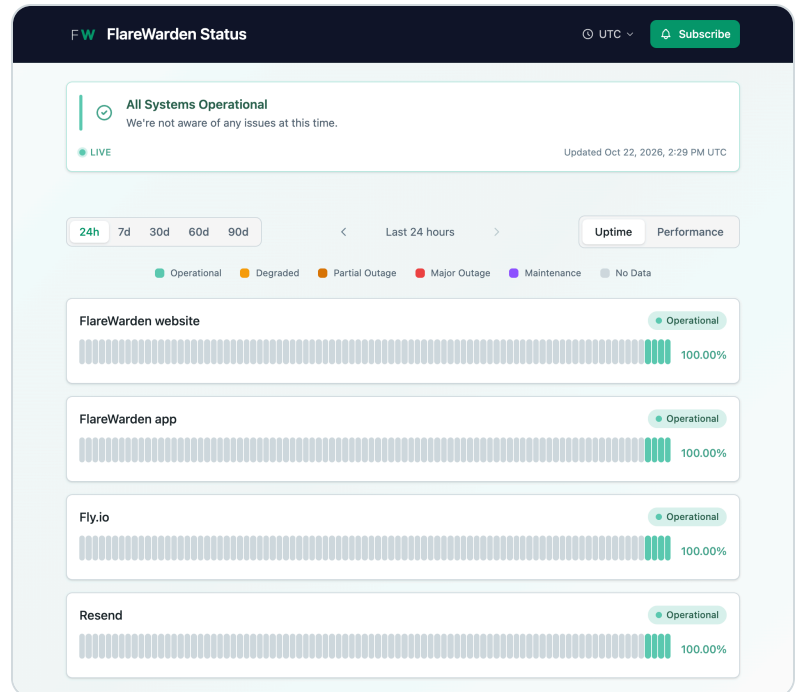
# Give every client a page, and a login, of their own

## Branded status pages on the client's domain

Each status page carries your client's logo, colors and domain. Custom domains come with the Business plan and up: add one CNAME record and the certificate is issued automatically (a restrictive CAA record needs one extra record).

- Components can update themselves from confirmed incidents, and clear on recovery.
- Visitors can subscribe for email updates.
- Show up to 90 days of uptime history, past incidents and upcoming maintenance.
- Switch the “Powered by FlareWarden” badge off on any plan.

White-label covers status pages only: your dashboard and alert emails stay FlareWarden-branded.



A demo status page with its own header color and logo, showing a site, its app and two of its providers.

## Client logins that show only their sites

Invite a client to your account and switch off account-wide access. They sign in with their own login and see only the monitors you assign, as a Monitor-Only member, with view or edit rights you choose.

Members count toward your plan's team limit: 25 on Business, 50 on Growth and unlimited on Agency. Five roles run from Owner to Monitor-Only, and an audit log records who changed what.

### Include it in your care plans

Our Terms let agencies include FlareWarden in the services they sell to clients, at prices they set; you stay responsible for your clients' use. You remain our customer, and you may not sell FlareWarden accounts to the public as a stand-alone product or present it as software you built.

Inviting a client with view-only access to a single site and its checks.

## PLANS AND PRICING

## One flat price for your whole client list

Every plan is one pool of monitors, with no separate limit on sites. A website uses one, SSL and DNS checks included; each content check, third-party service, cron job, heartbeat or anomaly detection you add uses one more.

| Agency-sized plans            | Business<br><b>\$29</b><br>per month | Growth<br><b>\$79</b><br>per month | Agency<br><b>\$229</b><br>per month |
|-------------------------------|--------------------------------------|------------------------------------|-------------------------------------|
| Monitors in total             | 100                                  | 300                                | 1,000                               |
| Status pages, own domain      | 5                                    | 15                                 | Unlimited                           |
| Team members                  | 25                                   | 50                                 | Unlimited                           |
| Status page subscribers       | 1,000                                | 3,000                              | 10,000                              |
| Chat and webhook destinations | 25                                   | 50                                 | Unlimited                           |
| Check history                 | 1 year                               | 2 years                            | Unlimited                           |
| Billed yearly                 | \$290 a year                         | \$790 a year                       | \$2,290 a year                      |

Uptime checks as often as every 30 seconds on all three. After the trial, add 10 monitors, 1 status page or 500 subscribers for \$5 a month each. Prices in US dollars as of October 2026; yearly billing is 10 times monthly.

### 7-day trial on every paid plan

A card is required. Cancel within the 7 days and the account moves to Free immediately, with no charge. One trial per account.

Starting smaller? Free (\$0, no card) has 15 monitors and 5-minute checks; Starter (\$10 a month) has 30 monitors and 1-minute checks, without custom domains.

### Good to know

- No SMS or phone alerts; no Microsoft Teams, PagerDuty or Opsgenie integration.
- No browser, login or transaction checks, and no domain-expiry alerts.
- No single sign-on. Not SOC 2, ISO 27001, HIPAA or PCI certified.
- Account data stays in its home region: US, EU or Asia-Pacific.

## Getting started

1. Scan a client site at [flarewarden.com/what-can-i-monitor](https://flarewarden.com/what-can-i-monitor). No account needed.
2. Start free at [flarewarden.com](https://flarewarden.com). No card, and Free doesn't expire.
3. Keep the suggestions you want, then give each client a status page.

[Start free](#)

at [flarewarden.com](https://flarewarden.com), no card needed

Questions? [support@flarewarden.com](mailto:support@flarewarden.com)